



प्रो. रजनीश जैन  
सचिव

**Prof. Rajnish Jain**  
Secretary



विश्वविद्यालय अनुदान आयोग  
**University Grants Commission**

(मानव संसाधन विकास मंत्रालय, भारत सरकार)  
(Ministry of Human Resource Development, Govt. of India)

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Respected Madam / Sir,

The Swachh Bharat Abhiyan has seen enthusiastic participation from Higher Educational Institutions. The Ministry of Human Resource Development has launched a **Swachh Bharat Summer Internship** programme which is aimed at engaging college students in the government cleanliness drive. The objective of this initiative is to help set up systems for sustaining cleanliness and sanitation efforts and also to upscale the exiting measures taken up by the higher educational institutions. A website has also been developed for this purpose i.e. <https://sbsi.mygov.in>. The detailed guidelines, registration of students and reporting of activities conducted during the internship period is available on the same website.

I am writing this letter to request your esteemed institution to promote the above initiative among the students and display the Swachh Bharat Summer Internship Poster in the college premises / campuses affiliated to your university.

With regards,

Yours sincerely,

(Prof. Rajnish Jain)

**The Vice Chancellors of all the Universities.**

Copy to:

1. Shri R. Subramanyam, IAS, Secretary (Higher Education), Government of India, Shastri Bhavan, New Delhi – 110 001 – for kind information.
2. The Publication Officer, Website Division, UGC for necessary action.

(Prof. Rajnish Jain)



# SWACHH BHARAT SUMMER INTERNSHIP

The 100 hour experiential internship program  
(between 1<sup>st</sup> May to 31<sup>st</sup> July 2018)

<https://youtu.be/l0lx0rgTrOE>

The 100 hour experiential internship program would require the candidate to visit one or more villages and conduct activities of their choice to contribute to the cause of rural sanitation in India.

The parent institution to organize necessary logistics for the activities.

The activities are categorized in two clusters:

1. Information education communication
2. Waste management



## **Who can apply:**

- Youth enrolled in Colleges/ Universities may apply through an online application form made available on the website <https://sbsi.mygov.in>. These organizations are referred to as the "parent institution".
- Candidates to indicate the location of internship (village/district). The location of the internship may either be home state or the state of the parent institution, (to be accepted by MHRD)
- Candidates may participate individually or in teams. Team size may be decided depending on the nature and scope of their activity, and approved by the parent institution, subject to a maximum limit of 10 members in a team.

# Information-Education-Communication

## Awareness Campaigns

using a toilet (ODF), handwashing, health & hygiene awareness, solid/liquid waste management



**Nukkad Nataks/ Street Plays/ Swachhata-related Folk Song/ Dance performances, etc**  
**Swachhata Melas**

**Conducting Village or School-level Rallies** to generate awareness about sanitation

**Wall Paintings on public walls and government buildings (Panchayat Ghar) *theme swachhata***

**Organizing movie screenings (Swachh Bharat Mission (Gramin) movies**  
**: <http://tinyurl.com/sbmgramin> )**

**Note** *This is not an exhaustive list. Interns may select Swachhata activities depending upon their interest and requirements with the approval of the nodal officer*

# Solid Waste Management related activities

**Waste Collection Drives (households/ common or shared spaces)**

**Segregation of solid waste into non-biodegradable and biodegradable waste**

**Development of Compost Pits**

**Transportation of Household waste (to appropriate disposal site)**

**Help Panchayats draw up plans for installation of biogas plants wherever possible/required**

**Street Cleaning, Drain Cleaning, Cleaning of back alleys**

***Note:**This is not an exhaustive list. Interns may select Swachhata activities depending upon their interest and requirements with the approval of the nodal officer*



## **Registration**

*Open from 25th April till 15th May 2018.*

## **Training:**

An orientation video for youth towards sanitation activities in the rural context has been created and uploaded on the portal <https://sbsi.myqov.in> ,

Swachh Bharat Mission (Gramin) YouTube channel ([https:// tinyurl.com/sbmgramin](https://tinyurl.com/sbmgramin)).

## **Report on completion:**

An Internship Report needs to be submitted by the candidate on the online

## Role of the Parent Institution

- Conduct college level campaigns to mobilize participation
- Appoint Nodal Officers for the internship
  
- The Nodal Officers should register on the <https://sbsi.mygov.in> and facilitate application process
- May provide necessary logistics for interns, such as travel to the village, refreshments, etc.
  
- To ensure that all interns submit their reports on the portal <https://sbsi.mygov.in> on time (within 15 days of completion of fieldwork)
- The top three awardees at each level should be forwarded to the next level for consideration of awards at that level
  
- Submit the details of the name of the awardees to the next level of authority i.e., University/State/Ministry of Human Resource Development
- Responsibility for safety and security of the interns during village visits lies with the parent institution, hence the location should be chosen appropriately and liaison done with local administration wherever necessary



## **Role of State Government & District Admn**

State Government/District Administration will provide necessary support to the parent institutions as and when requested to the extent possible.

## **The Process:**

Candidates to enroll for the internship through the website.

Candidates will be accepted as valid only once approved by the Nodal Officer at the Parent Institution.

Candidates may equip themselves with further knowledge about the Swachh Bharat Mission by visiting

<https://tinyurl.com/sbmgramin>

<https://tinyurl.com/sbmiec>

<https://tinyurl.com/sbmiec2>

<https://sbmgramin.wordpress.com>

<https://twitter.com/swachhbharat>

<https://facebook.com/sbmgramin>

Candidates to devote at least 100 hours conducting Swachhata-related activities in rural areas selected by them and approved by the parent institution.

**An Internship Report to be submitted by the candidate on the online portal in the prescribed format within 15 days of completion of fieldwork.**

The online report submitted by the candidate shall be reviewed and approved by the Nodal Officer for the purpose of certification and rewards.

## **Rewards and Recognition**

All participants will be given a Swachh Bharat Internship Certificate on completion of their internship and its approval by the parent institution

2 curriculum credits will be given to interns whose internship reports are found eligible to get credits by parent institution

The Best 3 interns/ teams will be recognized at college, university, state and national levels. Their awards are as follows:

College Level: Shields / cups and special certificates

University Level: Rs 30,000, Rs 20,000, Rs 10,000 along with appropriate certificates

State Level: Rs 50,000, Rs 30,000, Rs 20,000 along with appropriate certificates

National Level: Rs 2 lakh, 1 lakh, Rs 50,000 along with appropriate certificates

## **Terms and Conditions:**

Upon registering, candidates will be accepted for the internship programme only once approved by the Nodal Officer at the parent institution

Logistics for the internship would be facilitated between the interns and parent institutions

The team size (maximum limit of 10 members) and location of internship may be decided in consultation with Nodal Officers.

Responsibility for safety and security of the interns during village visits lies with the parent institution, hence the location should be chosen appropriately and liaison done with local administration wherever necessary.

Online reports submitted within 15 days of completion of the internship may be considered.

The report submitted by the candidate shall be reviewed and approved by the Nodal Officer for the purpose of certification and rewards

The selection of awardees will be done by the competent authority appointed by the MHRD at each level. The decision of the competent authority will be final.



Ministry of Human  
Resource Development  
Government of India



Ministry of Drinking  
Water & Sanitation  
Government of India



Ministry of Youth  
Affairs & Sports  
Government of India



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Join the Swachh Bharat Summer Internship program, transform our India for the better. Put your talent to work for a new, clean India and get rewarded at the national level.



**BE A SWACHH BHARAT  
SUMMER INTERN AND GET**



Swachh Bharat Certificate



Curriculum Credits



Awards

Last date of registration is 15th May 2018. For more information, visit

**sbsi.mygov.in**