

## MCC organizes "Swachh ward campaign" in Panjab University

The Municipal Corporation Chandigarh today organized "Swachh Ward Campaign" in Punjab University under "Chandigarh BanegaSwachhata Me No.1".

Sh. DaveshMoudgil, Mayor of Chandigarh launched this campaign at Senate Hall, Punjab University at 3.00 pm in presence of Sh. K.K. Yadav, IAS, Commissioner, Sh. ShankarjiJha, Dean of University Instructions, PU, Chandigarh.

While addressing the participants the Mayor said that the objective behind the "Swachh ward campaign" was aimed at achieving the goals of cleanliness and 100 percent solid waste management in all areas of the city.

He addressed the HODs of various departments, PU to implement the lines in their daily lives "Be the change, you want to see in others". He said that if we want to see our households, surroundings, parks, institutions and workplaces including market places "Swachh" we will have to develop a habit to follow the scientific methods of Solid Waste Management and generate less garbage from our households in a segregated form so that this can be collected and processed scientifically.

During the meeting with PU Fellows, Deans, Chairpersons, Directors, Coordinators of all teaching departments, Controller of Examinations (COE), Prof. Parvinder Singh, Finance Development Officer (FDO), Mr.Vikram Nayyar, at Punjab University, the Mayor appealed them to spare daily at least one hour for "Swachh Bharat Mission" and implement the Swachhta protocol in their departments as well as their households. The Mayor requested them to lead the power of students in their departments for creating awareness campaigns throughout city and downloading Swachhata app.

The Mayor expressed his deep concern on the use of plastic bags, bottles and one time usable/disposal material. He said that we all will have to develop a habit to stop use of plastic made items to save environment alongwith proper segregation of dry and wet waste at source level.

All were sensitized about swachh sarvekshan-2019, star rating of garbage free city, segregation of waste at source level and downloading SwachhataMoHUA app. They were asked to reduce, reuse and recycle the waste produced from their households, shops and institutes etc. People were appealed to adopt onsite composting techniques at source level to reduce the MSW. Bulk generators have been asked to make their own composting sites to process their waste at source level.

Sh. K.K. Yadav, Municipal Commissioner made brief presentation sharing the 12 parameters regarding star rating of garbage free city including **Door-to- Door Collection**; Segregation at source; Sweeping of public, commercial and residential areas (no visible eyesores on streets); Waste Storage Bins, Litter Bins and material recovery facility; Bulk Waste Generators compliance Scientific Waste Processing, Scientific

Landfilling and C&D Waste Management; User Fees, Penalties, Spot Fines for littering and Enforcement of Ban on Plastic; Citizen grievance redressal and feedback system; Eradication of crude dumping of garbage and dump remediation; Cleaning of storm drains and surface of water bodies; Waste Reduction; Visible beautification in the city.

He also explained about **Key Features of 7-star rating**-Designed on a SMART approach: **SINGLE METRIC** - Rating criteria encapsulates all components of MSWM as well as plastic waste, waste in drains and water bodies; **MEASURABLE** - Criteria under each star rating has measurable parameters (e.g.% of HHs covered by D2D collection, % of waste processed, etc.); **ACHIEVABLE** - Each criteria and associated parameter has been devised to ensure that it is realistically achievable by cities; **RIGOROUS VERIFICATION** - Robust 2-step verification mechanism of both self-declaration and third party verification. Cities rated 1, 2 and 4-star must carry out self-assessment and self-verification, while 3-star, 5-star and 7-star cities will need to be certified through an independent third party. Moreover, a city should be ODF before going for 3-star and above certification; **TARGETED TOWARDS OUTCOMES** – Based on verifiable outcomes rather than inputs and processes (e.g. remediation of dumpsites, regular sweeping, collection of user charges, etc.)

The commissioner shared the **Strengths of star rating protocol**- Outcome-based tool rather than process based, hence will enable institutionalization of good practices such as source segregation, scientific waste processing, penalties & spot fines for littering, and compliance of bulk waste generators, etc.; Designed to enable cities to gradually evolve into a model (7-star) city, with progressive improvements in their overall cleanliness; At the 7-star level, 3R components of 3R (Reduce, Reuse, Recycle) incorporated.

The Registrar, Col. G.S. Chada (Retd.) informed in details about various initiatives taken by PU regarding Swachh Bharat Abhiyan.PU got 7th Rank amongst all Universities and informed that PU is working hard for the 1st rank. PU is committed to take it further in a big way, he added.

