

NSS LAUNCHES HANDMADE BAGS ON THE EVE OF WORLD ENVIRONMENT DAY AT PU

SAVE ENVIRONMENT, NEGLECT POLYTHENE

"Gone are the days when our grandparents used to carry Jholas (Cloth Handmade/ Carry Bags) to the markets, now we feel down market to even carry a cloth bag. Hence our environment is suffering as plastic takes millions of years to degrade in environment", said Sh.Davesh Moudgil, Mayor, Chandigarh while launching the Campaign #BringBackJholachaap at Panjab University, Chandigarh here today in the presence of Prof. Shankarji Jha, Dean of University Instruction (DUI) PU, and Prof A. S. Ahluwalia, Secretary to Vice Chancellor. In this unique initiative by SARTHI for Climate Vandevi (A Trust) in collaboration with Department of Environment, Chandigarh and NSS, Panjab University, Chandigarh, Yuva Sankalpa Foundation (NGO) and Ojas hospital at Panchkula have collected Clean old clothes (Bed Sheets, Curtains, T-shirts, Shirts and trousers) from Chandigarh people and get it stitched-up from a self-help group of Rampur village in Mohali trained in association of Punjab Heritage and Tourism Board, Chandigarh. These are made by the under-privileged ladies who have stitched carry bags at nominal cost. The Cloth bags are further being sold in the market at a minimum cost of Rs 10 to Rs 25. This project aims to clean-up our mess from our homes which will be converted into handbags, it will save environment and decrease the usage of polythene and plastic bags. Besides this, it will help the ladies of the self-help group to earn a better livelihood for themselves and for their family. This project was undertaken under the continuous guidance of Mrs Navdeep Sharma, Programme Coordinator, NSS, PU, Chandigarh and tireless efforts of Dr Gaurav Gaur, Centre for Social Work who made this project possible. This could not have been possible without the financial sponsor's i.e Ojas Hosital. Ms. Taruni Gandhi, Chairperon of Trust. Media4pillar.com is the media partner for this project and she informed that maximum clean old cloth donation have been received from PU